

# Registration Form

Platinum Sponsor - \$10,000

Gold Sponsor - \$5,000

Silver Sponsor - \$2,000

See sponsorship level details inside brochure.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

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Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Title: \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Title: \_\_\_\_\_

Electricity Needed:  Yes  No

Table Skirt:  Yes  No

Check Enclosed

Credit Card Number: \_\_\_\_\_

CSC: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Bill Me: PO# \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Or register online at  
[www.pestpac.net/sponsorpestpacuserconference2010](http://www.pestpac.net/sponsorpestpacuserconference2010)

**Marathon**  
DATA SYSTEMS, LLC

4810 Belmar Boulevard • Wall Township, NJ 07753

**Get your product in front of  
the leading companies in the  
pest management industry!**

**PestPac  
User Conference  
2010**

## The Big Reveal

**December 8 - 10, 2010**

Planet Hollywood Resort & Casino  
Las Vegas, NV

### Get access to:

All conference sessions including keynote speech by  
Matt Moog, founder and CEO of Viewpoints.

Technology-forward, industry-leading  
pest management companies

**Call 800-762-0301  
to register now for  
exhibit space at the  
PestPac User Conference 2010!**

[www.pestpac.net/sponsorpestpacuserconference2010](http://www.pestpac.net/sponsorpestpacuserconference2010)

**PestPac Software**  
MARATHON DATA SYSTEMS



PestPac  
User Conference 2010  
**The Big Reveal**

December 8 - 10, 2010

Planet Hollywood Resort & Casino  
Las Vegas, NV

Dear PestPac Business Partner,

Marathon Data Systems, LLC, is pleased to invite you to be a part of our PestPac User Conference in Las Vegas, NV to be held December 8 - 10, 2010.

Introduced in 2001 as the industry's first Web-based software, PestPac represents breakthrough technology that was rapidly accepted by the early adopters and innovators of our industry. Our customers understand how to utilize quality services and technology to enhance their businesses. Our customer list includes more than 70 of the PCT Top 100 companies, with some of the most influential leaders in the industry.

We expect at least 250 attendees at the conference with a theme of "The Big Reveal". We will be sharing with customers our new development plan and also the ROI benefits of each feature during training. We will begin registration at 1 P.M. on Wednesday, with two sessions that afternoon and a reception that night, and conclude by 4 P.M. on Friday. Exhibits will be outside the meeting rooms so that you have every opportunity to speak with PestPac Customers.

We have different sponsorship levels to choose from listed inside this brochure. Please call me at 800-762-0301 to register as a sponsor or for more information about the conference. I look forward to seeing you in Las Vegas.

Sincerely,  
Jamie Mish, Marathon Data Systems, LLC

## Featured Speaker

### Matt Moog, Founder & CEO of Viewpoints

Matt founded Viewpoints Network in August 2006. He spent the previous ten years at Q Interactive/CoolSavings where he joined the company as its fifth employee. He ran sales and marketing from 1996 to 2000. From 2001 to 2006 Matt served as President & CEO while CoolSavings was publicly traded, and then took the company private in a sale to Landmark Communications. Prior to CoolSavings Matt worked for Microsoft in a variety of business development and sales roles. Matt is a member of Young Presidents Organization (YPO) and a board member of Francis Parker School. Matt has three boys, Max, Charlie & Eli, a wonderful wife Lucy, and lives in Chicago.



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### Planet Hollywood Resort & Casino Las Vegas, NV

Welcome to the house that FAME built. Hip, modern and decidedly dramatic, Planet Hollywood Resort & Casino is fit for royalty and comes with Las Vegas class and luxury. As the newest member of Harrah's Entertainment, this Las Vegas Hotel is an exciting place to be. Located on the Las Vegas Strip, the hotel offers spacious rooms and bathrooms, as well as nearly three acres of meeting space and entertainment.

## Sponsor Details

### Platinum Sponsor - \$10,000

- Two attendee registrations that include:
  - Conference meals as indicated on the agenda
  - Access to all conference sessions including the keynote speech
- Premium exhibit space including one 6' table in the exhibit area
- Linked logo on conference Web site  
(please provide your logo in gif or jpeg file format)
- Product literature or advertisement handed out to each conference attendee at registration
- Logo included on the front of the conference workbook
- Banner in General Session room (must be supplied by sponsor)
- Named sponsorship of the Cocktail Reception on Wednesday night
- Recognition of sponsorship announced during a General Session

### Gold Sponsor - \$5,000

- Two attendee registrations that include:
  - Conference meals as indicated on the agenda
  - Access to all conference sessions including the keynote speech
- Premium exhibit space including one 6' table in the exhibit area
- Linked logo on conference Web site  
(please provide your logo in gif or jpeg file format)
- Product literature or advertisement handed out to each conference attendee at registration
- Named sponsorship of one of five events (Thursday's breakfast, Thursday's lunch, Thursday's cocktail reception, Friday's breakfast or Friday's lunch)
- Recognition of sponsorship announced during a General Session

### Silver Sponsor - \$2,000

- One attendee registration that include:
  - Conference meals as indicated on the agenda
  - Access to all conference sessions including the keynote speech
- One 6' table in the exhibit area
- Linked logo on conference Web site  
(please provide your logo in gif or jpeg file format)

Additional attendees - \$395.00 each



**Call 800-762-0301 to register today!**  
[www.pestpac.net/sponsorpestpacuserconference2010](http://www.pestpac.net/sponsorpestpacuserconference2010)